



EUROPEAN COMMISSION
DIRECTORATE GENERAL FOR RESEARCH & INNOVATION

Directorate B - European Research Area
B.5 - Social Sciences & Humanities

COVENTRY UNIVERSITY

Attn: Prof. Neil Forbes

PRIORY STREET -
CV1 5FB COVENTRY
United Kingdom

Brussels,
rtd.ddg2.b.5(2013) 1915352

Email: n.forbes@coventry.ac.uk

Subject: Initial information on the outcome of the evaluation of proposals

Programme: Cooperation Programme / Theme 8 / Socio-economic Sciences and Humanities (SSH)

Call identifier: FP7-SSH-2013-2 - Collaborative Projects (Small or Medium-scale Research Projects) as well as Coordination and Support Actions

Proposal N°: 612789 – RICHES

Dear Prof. Neil Forbes,

The Commission services with the help of independent experts have recently evaluated the proposals submitted in the context of the above-mentioned call. This includes the proposal entitled: “*Renewal, Innovation and Change: Heritage and European Society*”, for which you are the coordinator.

Your proposal was evaluated against the criteria published for the call. The attached evaluation summary report (ESR) records the views of the expert evaluators and the scores that your proposal achieved.

Based on this evaluation by independent experts, the Commission services will rank in priority order those proposals that passed all the evaluation thresholds, and will then take a decision on the lists of proposals for which negotiations of the grant agreement can proceed. This letter does not prejudge the outcome of this process.

For information, in this particular call it is estimated that funds will be available to support 27 projects out of the 154 proposals that have passed all evaluation thresholds.

This letter cannot be construed as an offer of funding for your proposal.

You will be informed in due course of the outcome of the Commission’s formal decision on your proposal.

I would be grateful if you could inform the other participants in this proposal of the content of this letter. If you have any questions, please do not hesitate to contact the Call coordinator, email RTD-SSH-CALLS-2013-1-2@ec.europa.eu.

Finally, if you wish to use the redress procedure (see box below), any such request **must be received by one month after dispatch of this letter.**

Yours sincerely

[signed]

Robert Burmanjer
Head of Unit

About the redress procedure

The redress procedure referred to in the Commission's rules for submission and evaluation¹ is concerned with how your proposal was handled in the evaluation and eligibility-checking process. It is **not** an automatic re-evaluation. Please note that new information or clarifications that should have been in the proposal will not be taken into consideration. Furthermore, the judgement of appropriately qualified groups of experts will not be called into question.

Any request for redress must be submitted by the co-ordinator before the deadline mentioned above, via the following website <https://webgate.ec.europa.eu/research/participants/redress>, More information on redress can be found at the same site.

¹ Rules for the submission of proposals and the related evaluation, selection and award procedures (28 February 2011)

<http://eur-lex.europa.eu/LexUriServ/LexUriServ.do?uri=OJ:L:2011:075:0001:0044:EN:PDF>

Annex 1.

Evaluation Summary Report (ESR)

Proposal Number: 612789

Acronym: RICHES

1. Scientific and/or technological excellence (relevant to the topics addressed by the call) (Threshold 3/5)

The proposal deals with an important and original issue, i.e. the impact of digital technologies on recalibrating the link between institutional practices and individual experience in the area of cultural heritage in Europe.

Overall score: 5

It is strongly relevant to the analysis of Cultural Heritage in Europe in terms of forecast research, operational solutions, cultural policy and potential impact on sustainable growth and socioeconomic development.

The project objectives address persuasively all subtopics in the Call. There is an in-depth and convincing description of how priority areas in the call will be addressed, how they interrelate with the objectives of the project, and a clear match between them and the activities and deliverables described in the work plan.

Proposers appear to be on top of developments and current knowledge on the field, and the approach illustrated has substantial promise to extend the state of the art. The research project is very well grounded, with ambitious yet clear goals, well developed methodology and work plan, and an ambitious multidisciplinary and comparative European perspective. The strong applied orientation, the relevant empirical component, the European coverage, and the policy orientation are very convincing.

2. Quality and efficiency of the implementation and the management (Threshold 3/5)

There is a robust management structure with provision made for strong engagement of all partners in each stage of the planning and development of the project. The high quality, relevant experience and complementarity of individual participants results in a very strong and multidisciplinary consortium which is both balanced and bound through a tightly developed implementation plan.

**Overall Score:
4,5**

The partnership presents an excellent range of professional experience and academic competences, encompassing the technological, artistic, historical, legal and socioeconomic dimensions of Cultural Heritage; with a good balance of international, national and regional levels. The partners include academics, municipalities, public and nonprofit bodies, museums and performing arts professionals, and digital companies. The roles of partners are clearly described and provided for in the allocation of resources between the various phases and partners in the project. The comparative dimension is guaranteed.

3. Potential impact through the development, dissemination and use of project results (Threshold 3/5)

The proposal has a strong policy relevance, with detailed expected impacts for policy makers, researchers, practitioners and other relevant European stakeholders; both at an individual and institutional level. It addresses, through specific activities in its workplan, the overall priorities of the Workprogramme with regard to this Call, in particular as regards "the ways in which young generations of Europeans appropriate, enrich, promote and transmit cultural heritage and values in multicultural societies, including through the use of new technologies", aspects of "economics and measurement" related to digital rights, the impact of digital technologies on traditional skills with a view to combining them with cutting edge innovation, and the rise of new artistic careers combining technological expertise with creativity.

Overall Score:
4,5

The project includes a wide and highly appropriate range of dissemination activities, including policy reports, recommendations and packaged evidence; as well as a series of dissemination events -including evaluation metrics-, and a network of common interest (with a number of important associate partners already committed in writing to participate) to help uptake of its results. Their effective engagement is intended to start at the very first stage of the project as is considered to be key to ensure the sustainability of the project once the funding has been finished.

<i>Overall points (Threshold 10/15)</i>	Total Score: 14
<i>Has the proposal passed all evaluation thresholds?</i>	YES
<i>Does this proposal raise ethical issues?</i>	NO
<i>Any other remarks</i>	

The experts provide the following suggestions for further improvement of the proposal to be input in the negotiation process:

- To incorporate recent developments in Heritage Impact Assessment (HIA), for example the work undertaken by Technical University Eindhoven in this field.
- To utilize the existing "network of common interest" to extend the European coverage, particularly for the case studies on historical buildings.
- To broaden the scope of the tax analysis beyond VAT, taking into consideration other taxes such as income and property taxes.